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AEP

(Annual Election Period for January 2022)

October 15 through December 7

- If you're a current Medicare recipient we offer a free plan checkup
- If you're turning 65 please contact us up to four months before your 65th birthday-selecting the right Medicare Plan is very important
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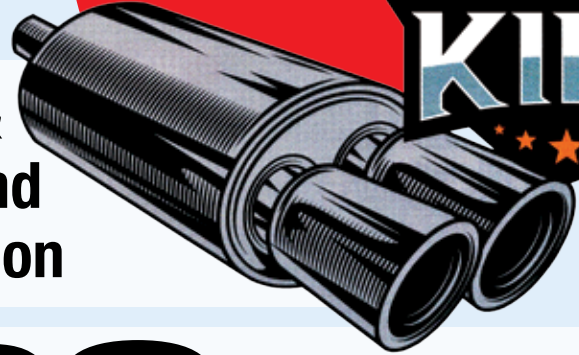
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Three Inspired by Ames Family Hospice House Join Foundation Board

One lesson underscored during the pandemic is how essential comprehensive support is at the end of life. For more than 40 years, Hospice of the Western Reserve has been providing compassionate care in our west side communities.

Many of the agency's innovative programs are not reimbursed by Medicare or commercial insurance so they rely on philanthropic support. Recently, the Hospice of the Western Reserve Foundation was launched as a separate 501(c) (3) nonprofit public charity to ensure the same exceptional range of care is available for future generations. Services funded through the foundation include a pediatric hospice team, music, art and pet therapies and community-based palliative care for those living with advanced illness. Extensive community grief support programs are available to anyone grieving the death of a loved one.

Three of the foundation's board members were inspired by care they received in their own families. All three have strong connections to HWR's Ames Family Hospice House in Westlake.

"Hospice is something most of us never think about until we need help in our own family. When my mother was nearing the end of her life, I quickly learned how little we know about how to handle these situations," said Avon Lake resident **William Herzberger**, who also chairs HWR's Board of Directors.



"Having grown up and spent my adult life in the West Shore communities, I've come to recognize Ames as a one-of-a-kind facility. Without it, families would have to travel many miles to find an alternative when every minute counts. I am dedicated to spreading awareness about the need to support this true gem."

Following a nursing career spanning more than three decades, Lakewood resident **Peggi Seelbach Mizen** serves as a hands-on care volunteer at Ames Family Hospice House. One of the attributes she brings to the foundation board is that she has been



on both sides of the fence: as a volunteer assisting with care, and as the recipient of care in her own family. Four years ago, her mother spent her final days at Ames. "People have choices when there's a difficult medical situation," she said. "Somehow we have to get more knowledge out there about that. Hospice allows loved ones to die in a much better way. It's not only better for the patient, but also for the family."

Cynthia (Cindy) Ames Huffman is carrying

on her family's legacy. The Westlake facility is named for her parents, B. Charles "Chuck" Ames, and Joyce "Jay" Eichhorn Ames. A gift from the couple's family foundation laid the groundwork for Ames to be built in 2011.



"Aside from my parents having been strong advocates, hospice was there for my father during his final days. We also feel so fortunate to have the support of their Western Reserve Navigator palliative care program to help my mother, who suffers from debilitating dementia. I appreciate the opportunity to be an advocate and to help raise the funds needed so HWR's mission can continue to grow," she said.

If you or a loved one need hospice or palliative care or would like more information, contact Hospice of the Western Reserve at 800.707.8921. An in-person visit can be scheduled the same day it is needed.

Your family. Our Purpose. **Together.**



800.707.8922 | hospicewr.org

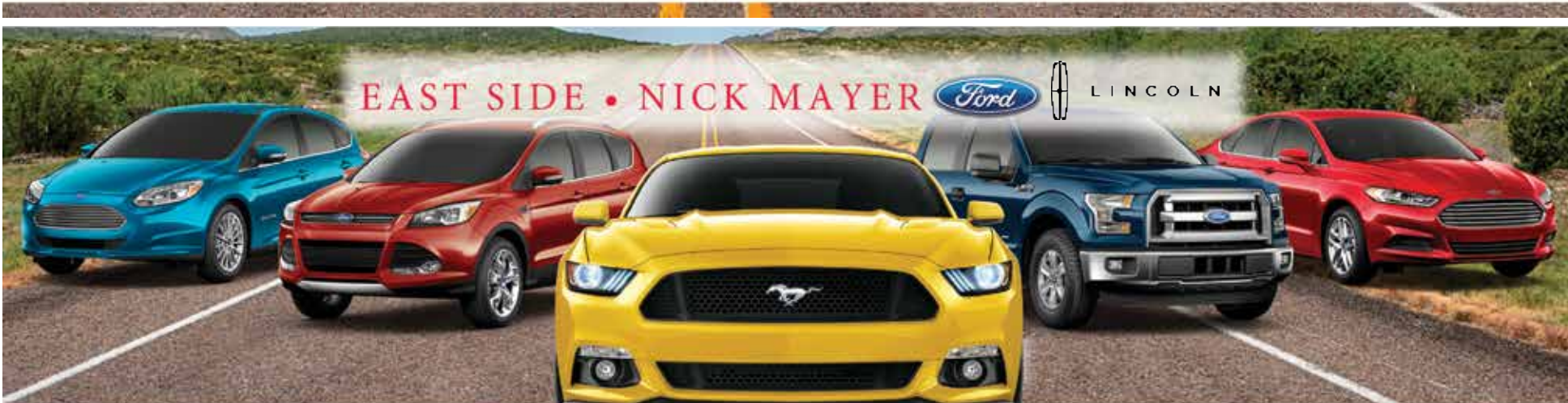
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