



Nearly 300,000 kids every year are diagnosed worldwide with cancer. One in 285 children in the United States will be diagnosed with cancer by the time they are 20 years old. Childhood cancer is the leading cause of death by disease in children under the age of 19 in the United States, yet receives less than 4% of national cancer funding.

In August 2016, Piper Samuels was diagnosed with Ewing sarcoma, a form of bone and soft tissue cancer that effects approximately 200 children each year in the United States. Piper fought bravely and fiercely, always with dignity, grace, and her remarkable smile. Unfortunately, she passed away on August 13, 2017, just 12 months after diagnosis. She is the reason Piper's parents decided that they must continue this fight.

In partnership with the 1 Million 4 Anna Foundation, Piper's Legacy was created to honor their beautiful angel by promoting awareness and raising funds to fight Ewing sarcoma. In 2017, Piper's Legacy donated \$50,000 to the Whitehurst Lab at The University of Texas Southwestern Medical Center (UT Southwestern) to further the lab's promising Ewing sarcoma research. Our goal is to contribute at least \$50,000 in 2018 and every year thereafter until we eradicate this disease.

**100% of the proceeds will be used for promising Ewing sarcoma research.**



Currently, we plan to host two major fundraising events in 2018: "Rock the Challenge" (a 14+ station obstacle course) on Saturday, June 9 and a clambake on Friday, November 16.

**Please consider helping Piper's Legacy and the 1 Million 4 Anna Foundation meet their goal of eradicating Ewing sarcoma by becoming a corporate sponsor, or by donating gift in-kind item(s) to be used for our auction, raffle, or door prizes.** The sponsorships vary in dollar amounts, with corresponding acknowledgements. Please see the attached form for specifics. If you have any questions regarding your sponsorship, please contact Piper's Legacy at [4teampiper@gmail.com](mailto:4teampiper@gmail.com) or (216) 224-1455.

We also invite you to attend or volunteer in the upcoming events.

Please follow our story on Facebook (@Piper's Legacy) as we continue this journey and to learn about upcoming events.

Thank you for your generous support of Piper's Legacy and the 1 Million 4 Anna Foundation.

Sincerely,  
Kari & Kevin Samuels – Piper's parents



**1 MILLION 4 ANNA**  
— foundation —

## DONOR INFORMATION

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Business Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Recognition Listing** (please print name exactly as it should appear in all publications, including capitals, punctuation, and abbreviations):

## SPONSORSHIP LEVELS

### \_\_\_\_\_ **Platinum Sponsor - \$5,000**

Most prominent logo\* position and size on Rock the Challenge ("RTC") and clambake program, RTC shirt, RTC and clambake announcements, Sponsor Spotlight on Piper's Legacy page, and most prominent logo position and size on the clambake banner

### \_\_\_\_\_ **Silver Sponsor - \$1,000**

Logo\* on Rock the Challenge ("RTC") and clambake program, RTC shirt, RTC and clambake announcements, and Sponsor Spotlight on Piper's Legacy page

### \_\_\_\_\_ **Purple Sponsor - \$250**

Logo\* on Rock the Challenge ("RTC") and clambake program, and RTC shirt

### \_\_\_\_\_ **Gold Sponsor - \$2,500**

Prominent logo\* position and size on Rock the Challenge ("RTC") and clambake program, RTC shirt, RTC and clambake announcements, Sponsor Spotlight on Piper's Legacy page, and prominent logo position and size on the clambake banner

### \_\_\_\_\_ **Bronze Sponsor - \$500**

Logo\* on Rock the Challenge ("RTC") and clambake program, RTC shirt, and Sponsor Spotlight on Piper's Legacy page

### \_\_\_\_\_ **Pink Sponsor - \$100**

Logo\* on Rock the Challenge and clambake program

## DONATION INFORMATION

| Description of Item | Special Conditions/Restrictions | Retail Value** |
|---------------------|---------------------------------|----------------|
| _____               | _____                           | _____          |
| _____               | _____                           | _____          |
| _____               | _____                           | _____          |

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please check one of the following:

\_\_\_\_\_ We will send the donation by mail.

\_\_\_\_\_ Please contact me to arrange pick-up.

\_\_\_\_\_ We would like to drop off the donation.

\* Please email company or desired logo in .jpg format in color AND black & white to [4teampiper@gmail.com](mailto:4teampiper@gmail.com). Deadline to be included in printed materials and/or Rock the Challenge ("RTC") shirts is May 1, 2018 (for RTC) and October 1, 2018 (for the clambake).

\*\* Gift in kind donations will qualify for the appropriate sponsorship incentives.

**FOR COMMITTEE USE**

- ☐ Item/gift certificate on hand
- ☐ Item to be collected/delivered on \_\_\_\_\_ (date)

Committee Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you – we gratefully acknowledge your donation.  
This is your receipt for your tax-deductible donation.  
No goods or services were provided to you in exchange for this donation.  
Your contribution is tax deductible up to the limits as allowed by IRS code.

Please make checks payable to: The 1 Million 4 Anna Foundation

**Thank you for your generosity and support of Piper's Legacy through the  
1 Million 4 Anna Foundation  
15301 Dallas Parkway, Suite 1100  
Addison, Texas 75001  
1Million4Anna.org**

The 1 Million 4 Anna Foundation is a registered 501(c)(3) nonprofit organization. EIN 45-3102803