

Dennis M. Clough, Mayor

2024 State of the City

City of Westlake, Ohio



City Mission Statement

- The mission of the City of Westlake, its Mayor, Council and employees, is to enhance the quality of life for all residents by providing the highest level of services in an efficient and cost effective manner.

Reasons to Live and Work in Westlake:

- Good planning
- Financial stability
- A great quality of life
- Great services
- Good housing choices
- Excellent schools
- Nationally ranked library
- Good environment for growing businesses
- Great location to downtown, airport and interstate highways
- Good partnership with businesses
- Very supportive constituency and involvement of citizens
- An open and responsive government
- A cooperative and progressive Council and Administration
- A great staff of employees
- A government that believes in low taxes and responsible management of your tax dollars
- Diverse business mix
- World Class Town Center at Crocker Park

Economic Development Activities

Businesses that have opened, expanded or relocated within Westlake during 2023

- Advanced Women's Health & Surgery
- Aldi
- Associates in Dermatology
- Barry Bagel's
- Bloom Social
- Brassica
- Bohdi Express
- Caruso Acupuncture
- Clear Choice Dental Implants
- Club Champion Golf
- Cozumel
- Cross Country Mortgage
- Evereve
- Extra Space Storage
- Flows & Grows
- Fyzical Therapy & Balance Center
- Geon
- Huntington Bank
- Kitchen Social
- Linda's Bee Farm
- Meduit LLC
- Minuteman Press
- Mission Barbeque
- Nail Spa
- Nuwave Vision
- NewPort Tank Containers
- NIKE
- Preferred Vascular Group
- Public Safety Driving
- Sandbox VR
- Sgt. Clean
- Shake Shack
- TBE – Teddy Baldassare
- The Escape Room
- The Skin Center
- The Kids Dentist
- Therm-All
- Tropical Smoothie Café
- UH Urgent Care
- Westlake Assisted Living
- White Horse Labs

New In 2023



UH Urgent Care



Mission BBQ



Kitchen Social



Shake Shack



**THE LEARNING CENTER – Ribbon Cutting
Feb 2024**

Economic Development Assistance - 2023

Business Incentives:

For building construction/expansion and/or job creation

- CRA Program (4 active)
- Job Creation Grant Programs (3 active)
- Tax Credit (1 active)

Planning Department

Commercial Development Approved

	<u>2021</u>	<u>2022</u>	<u>2023</u>
• Retail	10,902 sq. ft.	5,318 sq. ft.	5,020 sq. ft.
• Office	265 sq. ft.	0 sq. ft.	534 sq. ft.
• Office (Warehouse)	0 sq. ft.	0 sq. ft.	0 sq. ft.
• Public	0 sq. ft.	0 sq. ft.	0 sq. ft.
• Place of Worship	45,800 sq. ft.	0 sq. ft.	0 sq. ft.
• Industrial	30,900 sq. ft.	82,951 sq. ft.	0 sq. ft.
• School	0 sq. ft.	39,931 sq. ft.	0 sq. ft.
• Restaurant	4,995 sq. ft.	2,325 sq. ft.	189 sq. ft.
• Institutional	0 sq. ft.	10,486 sq. ft.	0 sq. ft.
• Medical	0 sq. ft.	0 sq. ft.	0 sq. ft.
• Mixed-Use (PUD)	91,500 sq. ft.	0 sq. ft.	0 sq. ft.
Total	184,362 sq. ft.	141,011 sq. ft.	5,743 sq. ft.

Purchasing Department

- 2,229 Purchase Orders Generated in 2023
- 12 Public Bid Solicitations in 2023
- On-line Auctions:

	<u>2023</u>	<u>2022</u>	<u>2021</u>
• Number of Auctions	9	8	6
• Gross Sales	\$54,031	\$79,021	\$79,553
- Centralized Office & Janitorial Supply System
Minimizing Waste and Controlling Costs

Building Department



Building Department

2,478 total permits issued with a value of \$132,675,594

Residential:

- **49 new single family dwellings** of which 21 **were attached dwellings** with an estimated cost of \$35 million
- **2,152 residential** remodeling, improvements and addition permits with an estimated cost of \$48.3 million

Commercial:

- **5 new commercial** construction permits with an estimated cost of \$10 million
- **272 commercial remodel/alteration** and addition permits with an estimated cost of \$39.3 million

Engineering Department



Crocker Road Resurfacing



Sidewalk Repairs



Porter Road Watermain



Dye Testing Camera

Engineering Department

Infrastructure Improvements 2021:

\$7.4 Million

- Crocker Road – Continue Boulevard from Hilliard to Center Ridge and add a turn lane at Center Ridge
- Columbia Resurfacing (Detroit to Hilliard)
- Water Lines – Hawkins & Seneca
- Sanitary Sewer Rehab
- 2021 Roadway Program

Engineering Department

Infrastructure Improvements 2022:

\$11.0 Million

- Columbia/I-90 Westbound Ramp Improvements
- Dover Road Resurfacing (Center Ridge to Bay Village)
- Water Lines – West Hedgewood, First & Second St.
- Sanitary Sewer Rehab
- 2022 Roadway Program
- Sidewalk Improvement Program

Engineering Department

Infrastructure Improvements 2023:

\$6.2 Million

- Crocker Road Resurfacing (Detroit to Hilliard)
- Water Lines – Porter & Lansing Road w/Resurfacing
- 2023 Roadway Program
- Sidewalk Improvement Program

Engineering Department

Infrastructure Improvements 2024:

\$11.0 Million

- Water Lines – Basset & Dover Center Roads
- Storm Sewers – North Glen/Glenmore
- Kenley Ct/Sentry Ln Retention Basin
- Crocker Road Resurfacing (Detroit to Clemens)
- 2024 Roadway Program
- Sidewalk Improvement Program
- Sanitary Sewer Rehab

Police Department



Police Department

	<u>2023</u>	<u>2022</u>
● Calls for Service :	32,290	32,351
● Total Charges/Arrests:	2,248	2,775
● Motor Vehicles Accidents:	1,208	1,138
● Operation Medicine Cabinet:	Residents were able to drop off their unused prescriptions and over-the-counter drugs	
● Shop with a Cop:	Children in need treated to police car rides, breakfast, Christmas shopping, and a visit with Santa	
● Civilian Police Academy:	Ten week program teaching community members about Westlake Police Operations	

Fire Department



Fire Department

	<u>2023</u>	<u>2022</u>
• Calls relating to Fire, EMS, Haz-Mat and service	6,703	6,413
• Assignments relating to plan reviews, inspections, investigations and consultations	4,888	4,422
• Events/classes offered	34	21
• Fire and EMS calls dispatched by Westcom	20,058	19,359
– Calls by City		
• Bay Village	1,821	1,860
• Fairview Park	2,474	2,476
• North Ridgeville	5,260	5,026
• Rocky River	3,799	3,584
• Westlake	6,704	6,413

Service Department



Service Department

	<u>2023</u>	<u>2022</u>
• Work Orders received and completed	10,669	5,922
• Miles cleaned of storm and sanitary sewer	5.94	12.49
• Miles filmed of storm and sanitary sewer	6.82	6.65
• Storm/Sanitary tees located and repaired	194	136
• Curbside Solid Waste collected	12,208	12,001
• Tons of recycling collected	7,981	7,727
• Curbside recycling collected (tons)	2,567	2,620
• Mulch and humus sold (cu. yds.)	10,951	7,432
• Trees planted	159	182
• Trees trimmed	498	534
• Curb lane miles swept	1,711.1	1,156.9
• Tons of debris removed from sweeping	269.5	201.6

Community Services Department



Community Services Department

	<u>2023</u>	<u>2022</u>
• Duplicated patron participation	62,736	40,084
• Activities offered on a regular basis	220	192
• Donations received	\$25,258	\$32,938
• Number of volunteers	121	111
• Volunteer hours of service	3,439	3,114
• Rides provided to residents	10,845	9,647
• Also received a \$10,000 award from the National Council of Aging for a Vaccine Uptake Initiative. Funds were used to support a flu and COVID vaccine clinic that took place in October 2023.		

Recreation Department



Recreation Department

	<u>2023</u>	<u>2022</u>
<u><i>Recreation Center</i></u>		
• Number of members	12,586	11,086
• Number of visits	391,414	319,290
• Silver Sneakers visits	115,479	94,962
• Number of Programs	542	544
• Program participants	61,000	60,000

Recreation Department

Community Events in 2023:

- Father Daughter Dance
- Easter Egg Hunt
- Cardboard Boat Races
- Concerts in the Park
- Independence Day Parade & Fireworks
- Fishing Derby
- Family Campout
- First Annual Westlake Community Run and Safety & Wellness Fair
- Fall Festival
- Breakfast with Santa



Recreation Department

2022 Projects:

- Recreation Center
 - Gym Air Handler Units
 - Access Control System
 - Swimming Pool Filtration System
 - CATV in Fitness Room
 - New Strength Training Equipment
- Tri-City Park Improvements – Reconstruct tennis & pickle ball courts, as well as replace playground

Recreation Department

2023 Projects:

- Athletic Fields Study Completed - resulting in a plan to move forward with upgrades to multiple facilities
- Parkside Demolition
- Tri-City Park Pickleball Courts - Reconstruction and 6 additional courts
- Recreation Center
 - Aquatic Upgrades – Tot Pool Renovation
 - Fitness Room Roof Project
 - Fire Panel Upgrade
 - Recreation Pond Maintenance

Recreation Department

2024 Projects:

- Meadowood Golf Course – Practice Facility Design and Construction
- Parkside Athletic Fields Design and Construction
- Recreation Center Park Athletic Fields Design and Improvements
- Clague Park & Bradley Nature Park Trails and Restrooms
- Clague Park Cabin Design
- Tri-City Park Playground Renovation
- Recreation Center
 - Aquatic Upgrades – Natatorium Study for future upgrades
 - Complete Recreation Center Audio/PA System Upgrades
 - Signage Improvements
 - Community Room Improvements
 - Women's Locker Room Improvements
 - Furniture Replacements
 - Equipment Replacements – Select Cardio Fitness Equipment and 2 Vehicles

Communications Department



Webcasts



Nixle Texting Service



Cable Channel



Radio

Communications Department

- Mayor's Newsletter
- Facebook and LinkedIn
- Webcasts
- Nixle Texting Service
- Updated Website cityofwestlake.org
- Community Cable Access Channel
- 1680 AM Westlake's Radio Station



Westlake in Bloom 2023

- **68 Entrants**
- **224 Flower Boxes**
- **40 Evergreen Cemetery Gardens**
- **45 Community Gardens**
- **16 Categories**



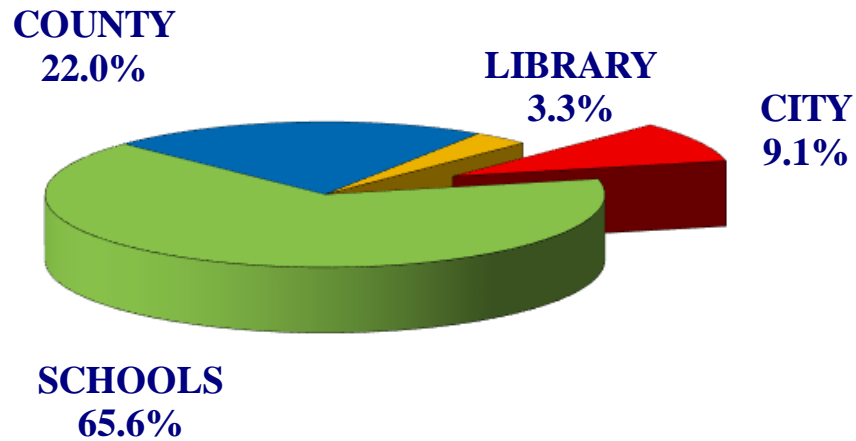
OBJECTIVES OVERVIEW



TOTAL ASSESSED VALUATION

- 2024: \$1,805,113,560 1.6% ↑
- 2023: \$1,777,442,430 .4% ↑
- 2022: \$1,770,097,960 9.7% ↑
- 2021: \$1,613,854,850 1.3% ↑
- 2020: \$1,593,141,110

DISTRIBUTION OF MILLAGE



	CITY	SCHOOLS	COUNTY	LIBRARY	TOTAL
1985	12.90	51.50	15.50	2.00	81.90
2021	9.52	69.80	22.63	2.80	104.75
2022	9.52	69.70	22.63	2.80	104.65
2023	9.52	68.80	22.63	2.80	103.75
2024	9.52	68.65	22.02	3.40	104.60
% Inc(Dec)	-26.2%	33.3%	42.1%	70.0%	27.7%

DISTRIBUTION OF PROPERTY TAXES (2023)



**Westlake
Schools
49%**

**Westlake Library
5%**

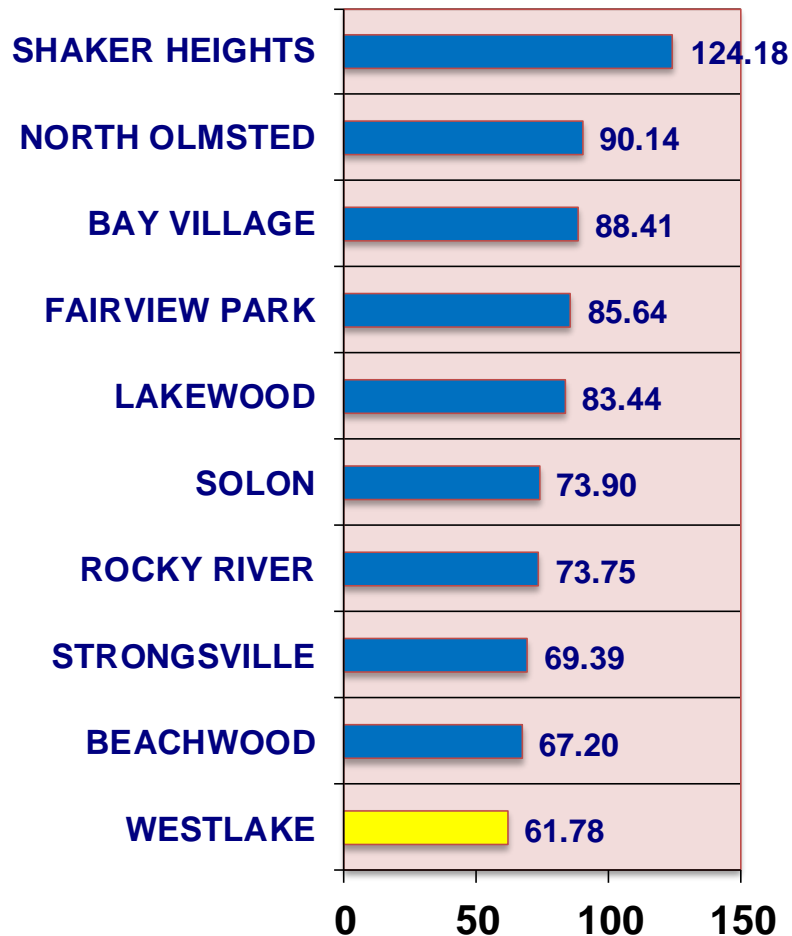
**Cuyahoga
County
31%**

**City of Westlake
15%**

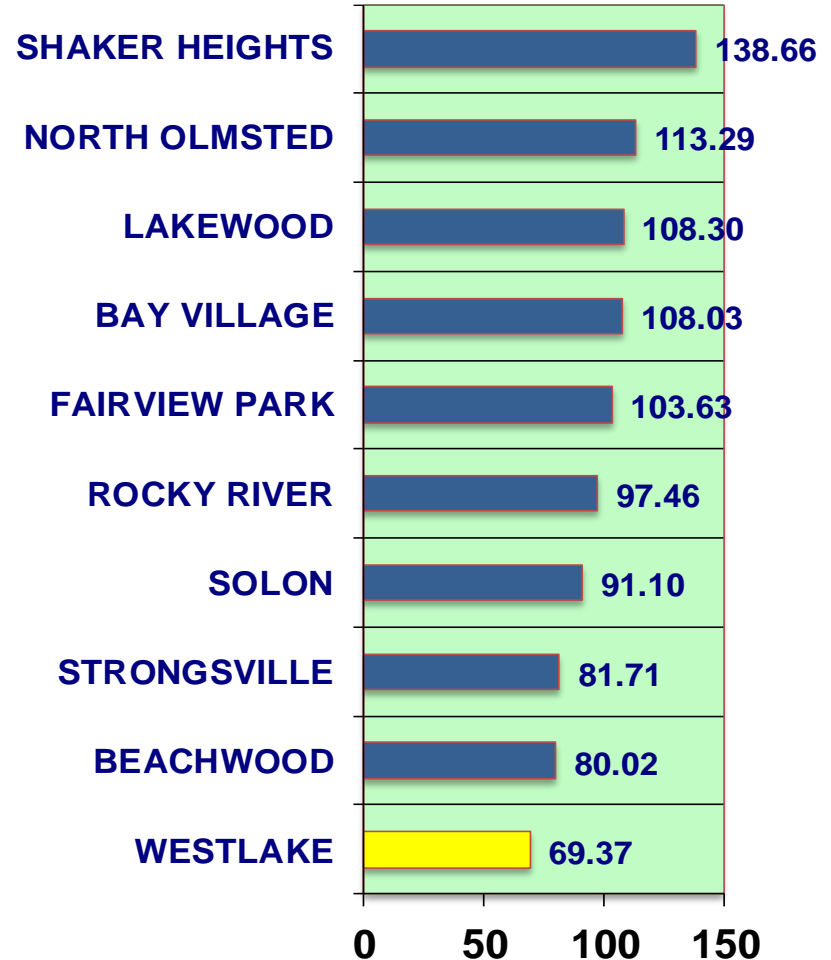
OBJECTIVE: KEEP PROPERTY TAXES LOW

PROPERTY TAX RATES 2023 TAX YEAR/2024 COLLECTION YEAR

RESIDENTIAL RATES:

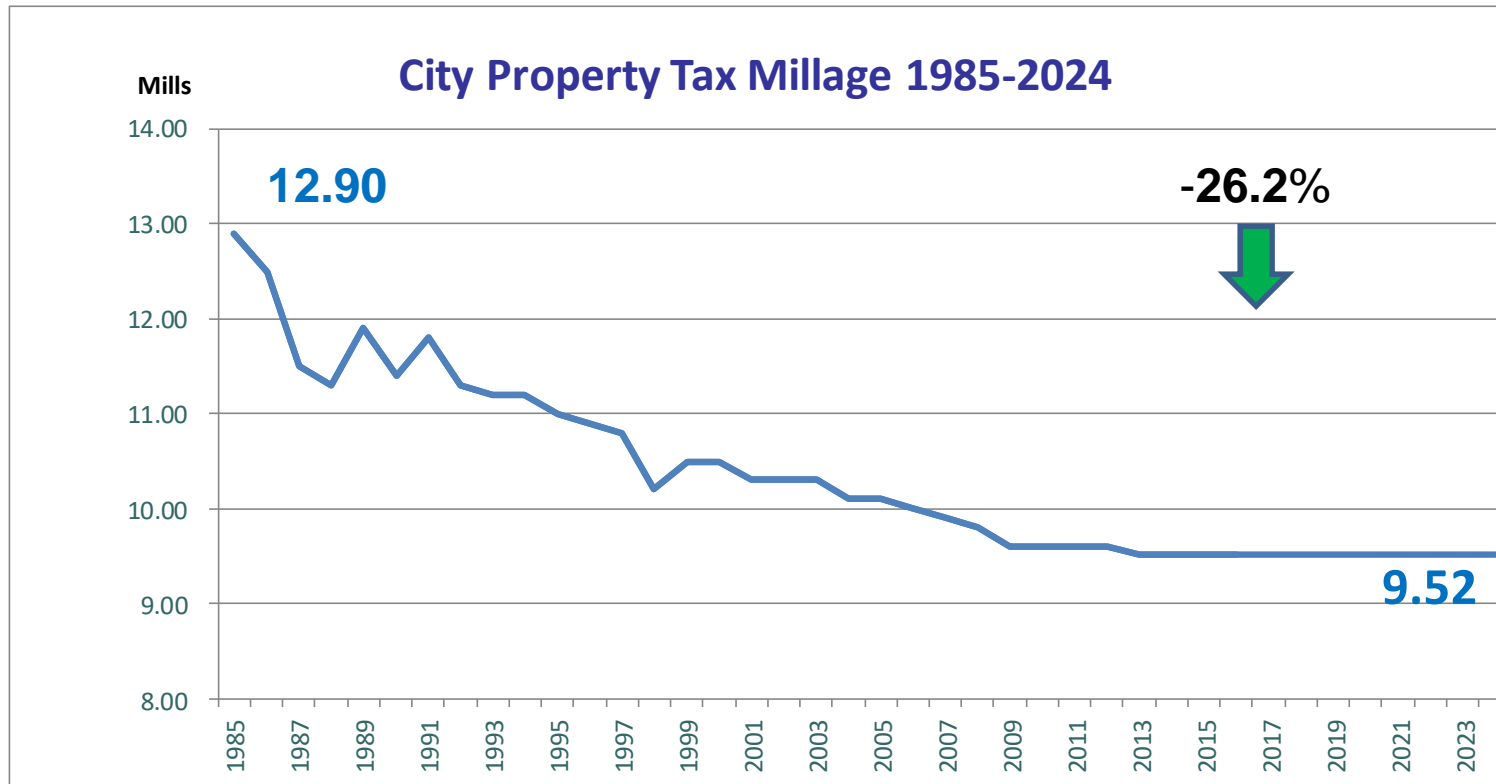


COMMERCIAL/INDUSTRIAL RATES



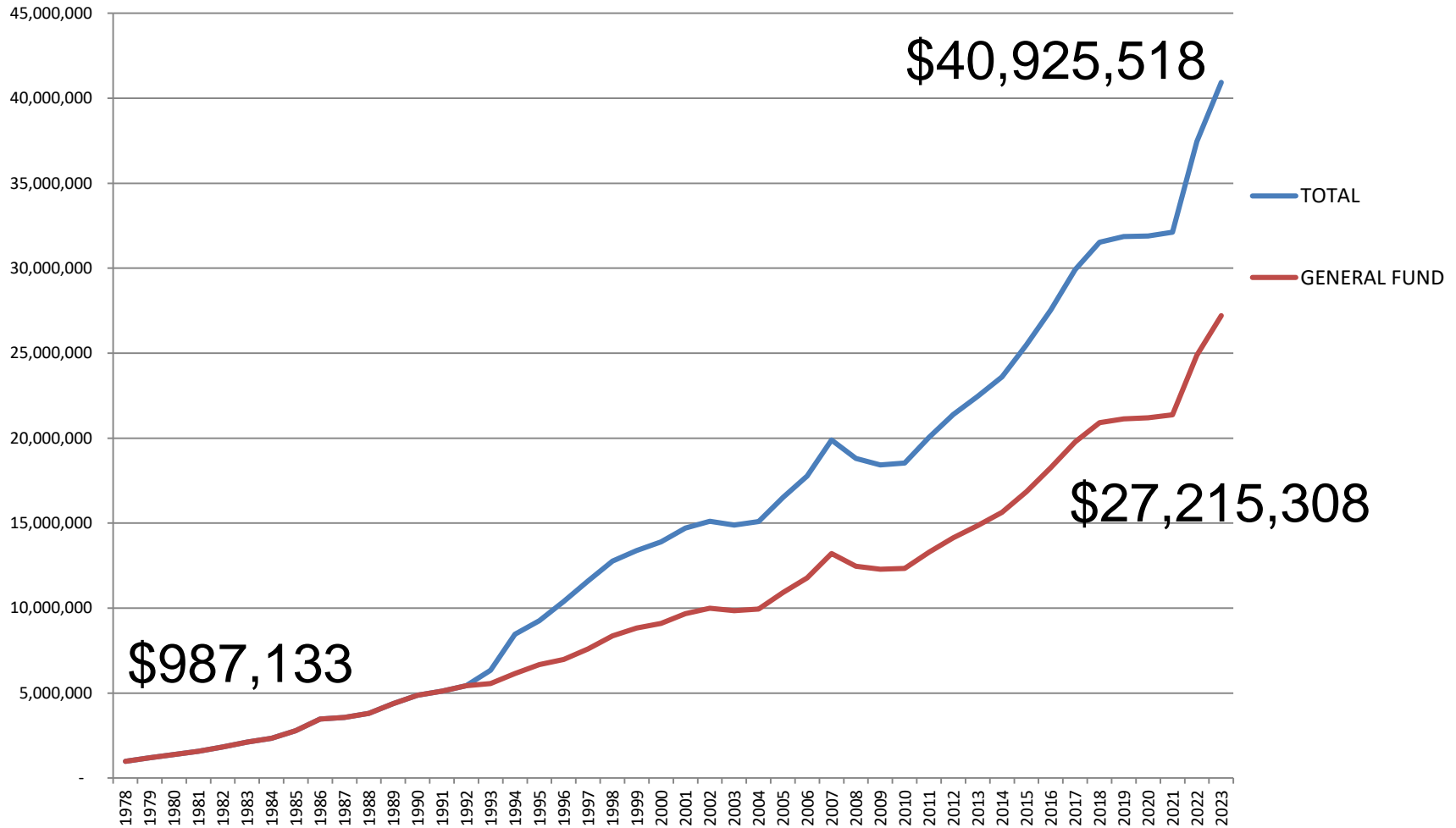
OBJECTIVE: KEEP PROPERTY TAXES LOW

CITY TAX RATE HISTORY



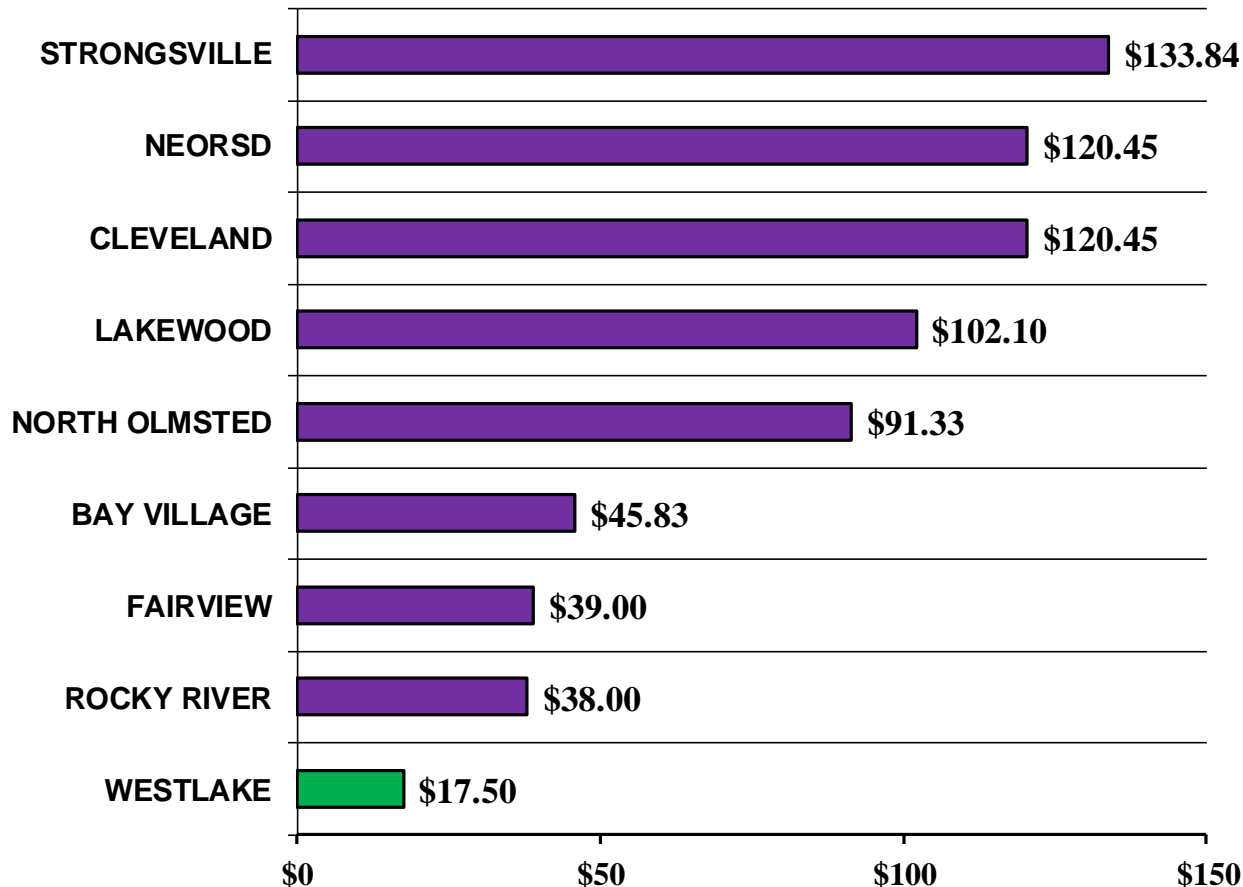
OBJECTIVE: KEEP INCOME TAXES LOW

INCOME TAX COLLECTION HISTORY



OBJECTIVE: KEEP SEWER RATES LOW

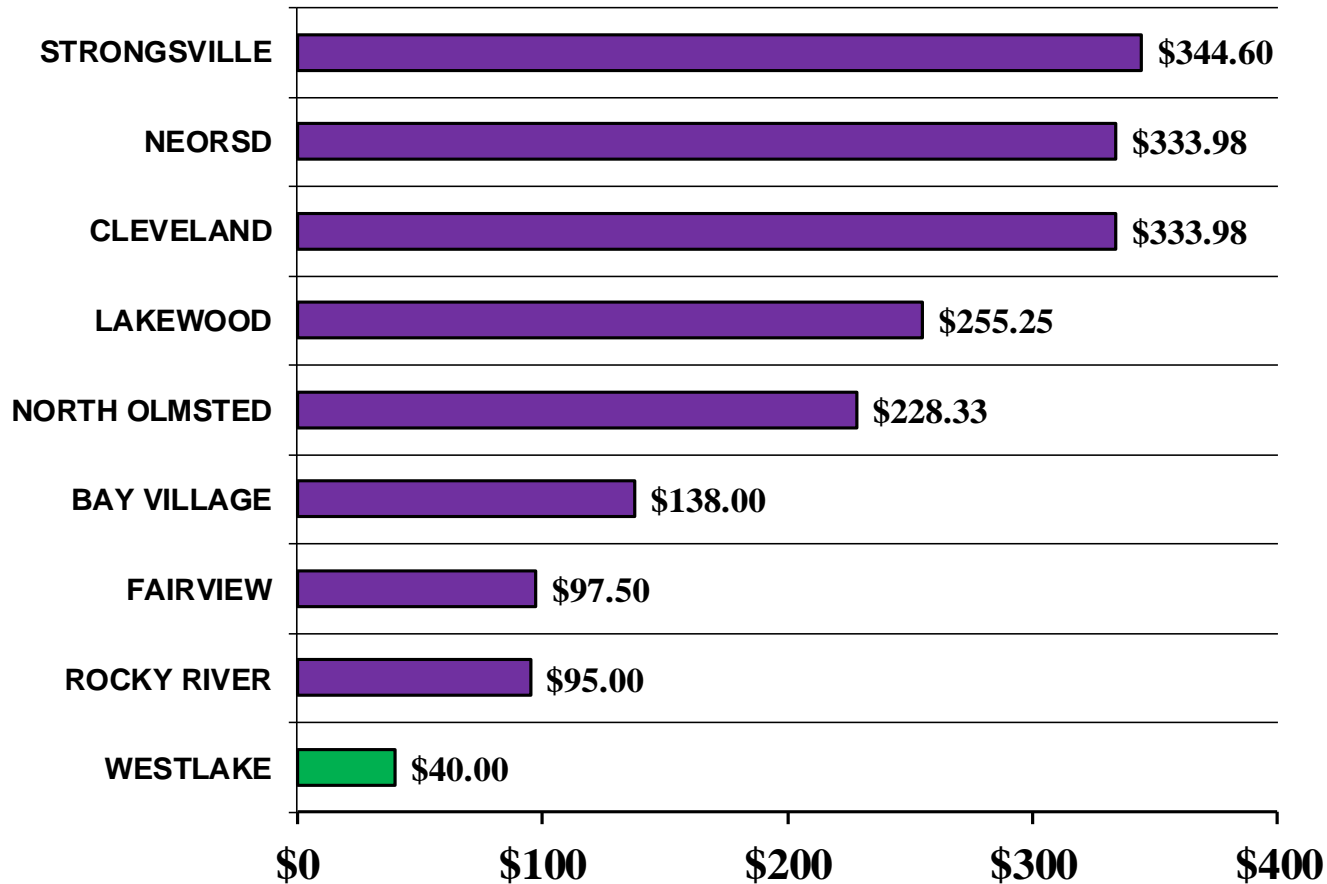
COMMERCIAL RATES (per MCF)



Includes only sanitary sewer fees. Strongsville, NEORS, Cleveland, Lakewood, North Olmsted, & Bay Village also charge a Stormwater fee.

OBJECTIVE: KEEP SEWER RATES LOW

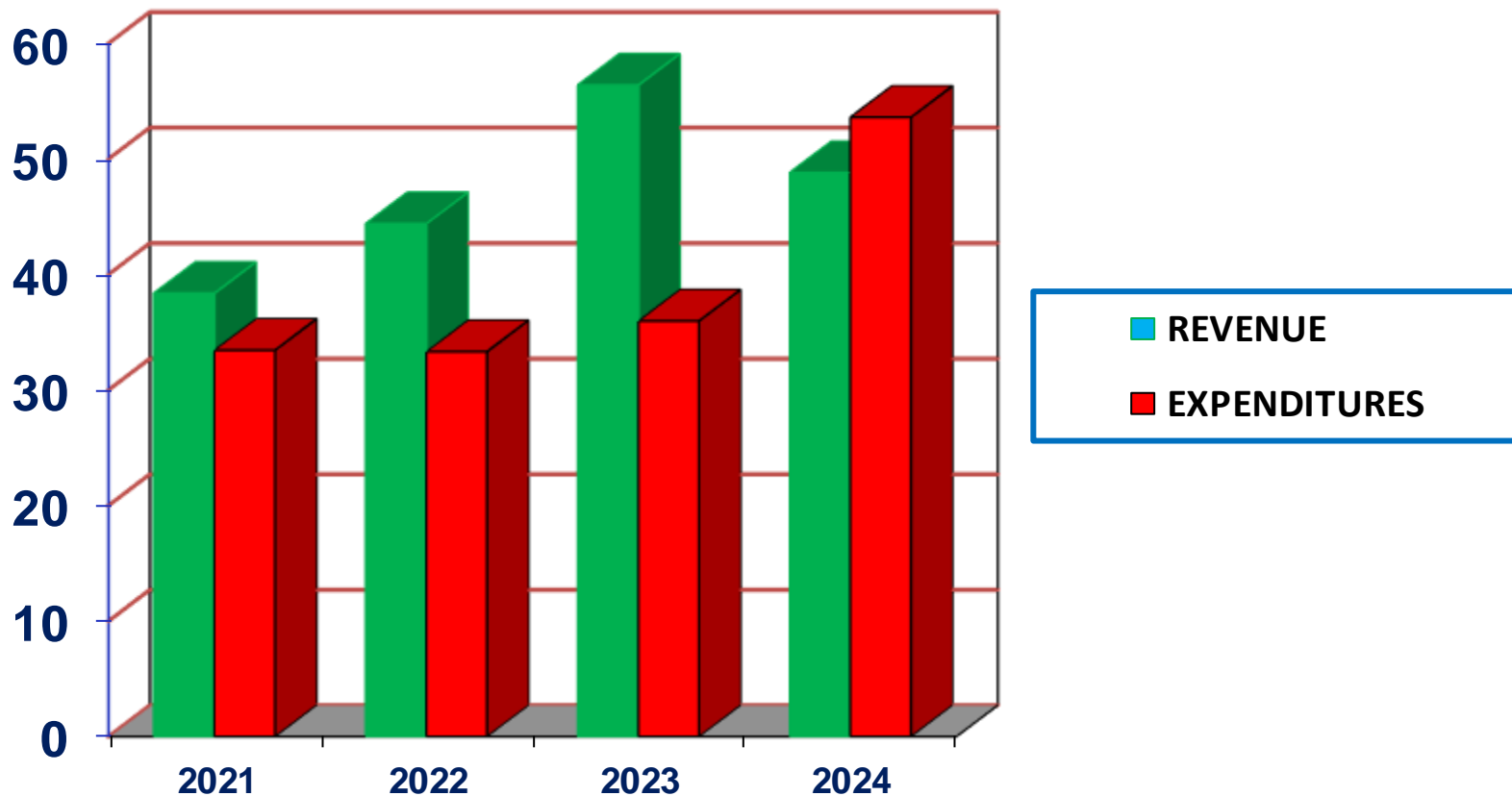
RESIDENTIAL RATES (Per 2.5MCF)



*Westlake /Bay Village reflect a flat rate. All others are per MCF. Above rates only include sanitary sewer fees. Strongsville, NEORS, Cleveland, Lakewood, North Olmsted & Bay Village also charge a stormwater fee.

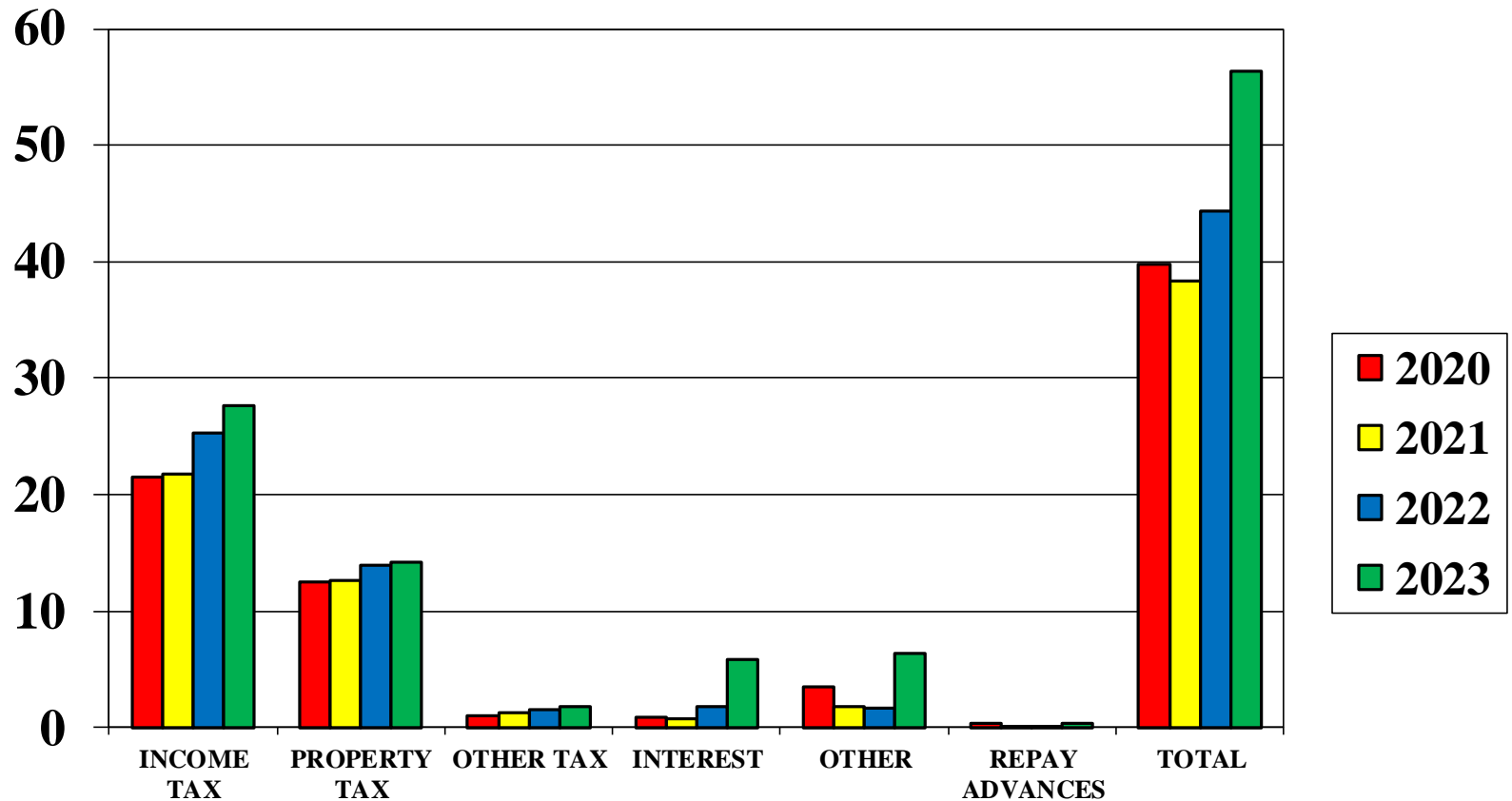
OBJECTIVE: CONTROL GENERAL FUND COSTS

OPERATING REVENUE VS. EXPENDITURES (MILLIONS)



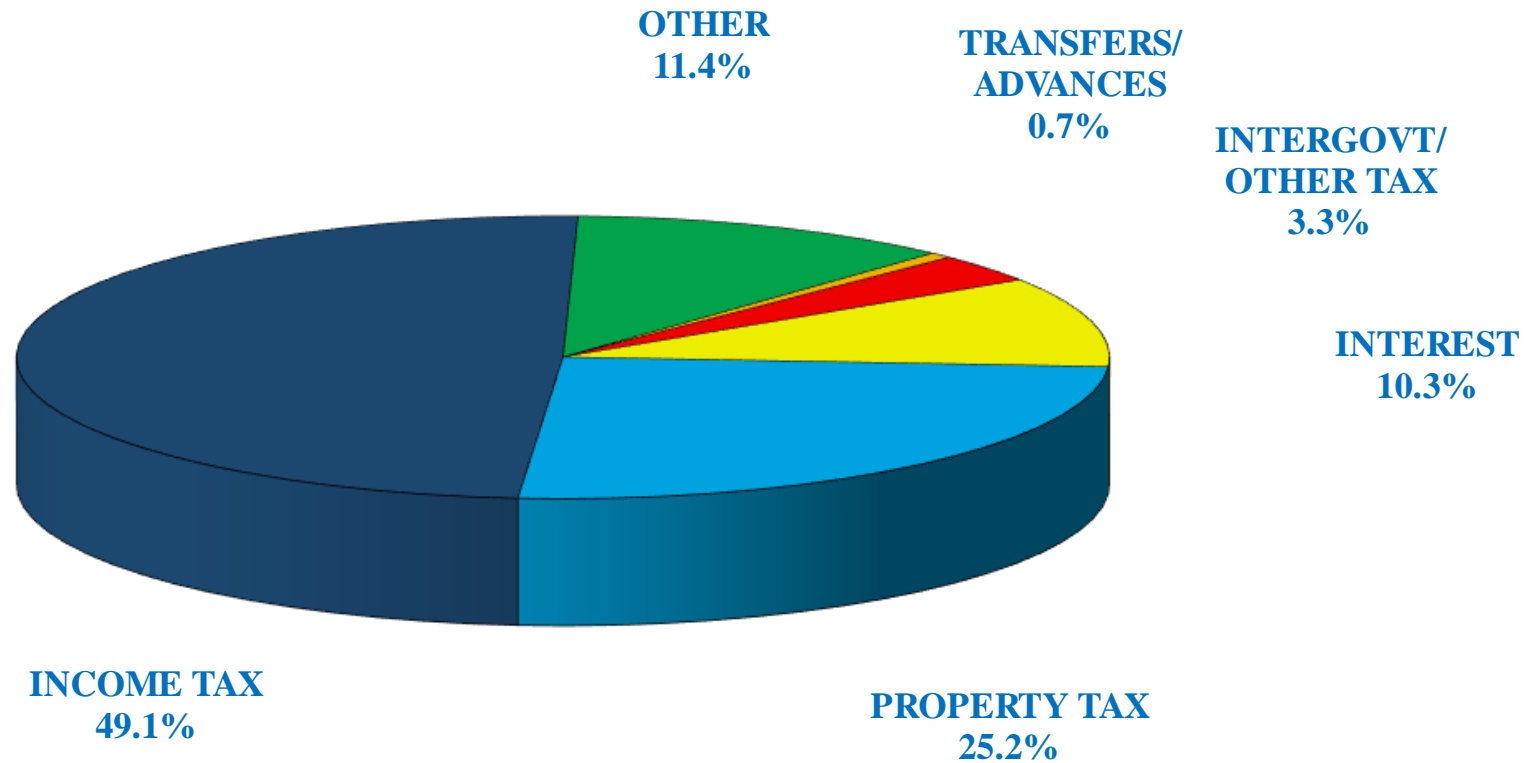
OBJECTIVE: MAXIMIZE SERVICES AT CURRENT REVENUES

GENERAL FUND COMPARATIVE (MILLIONS)



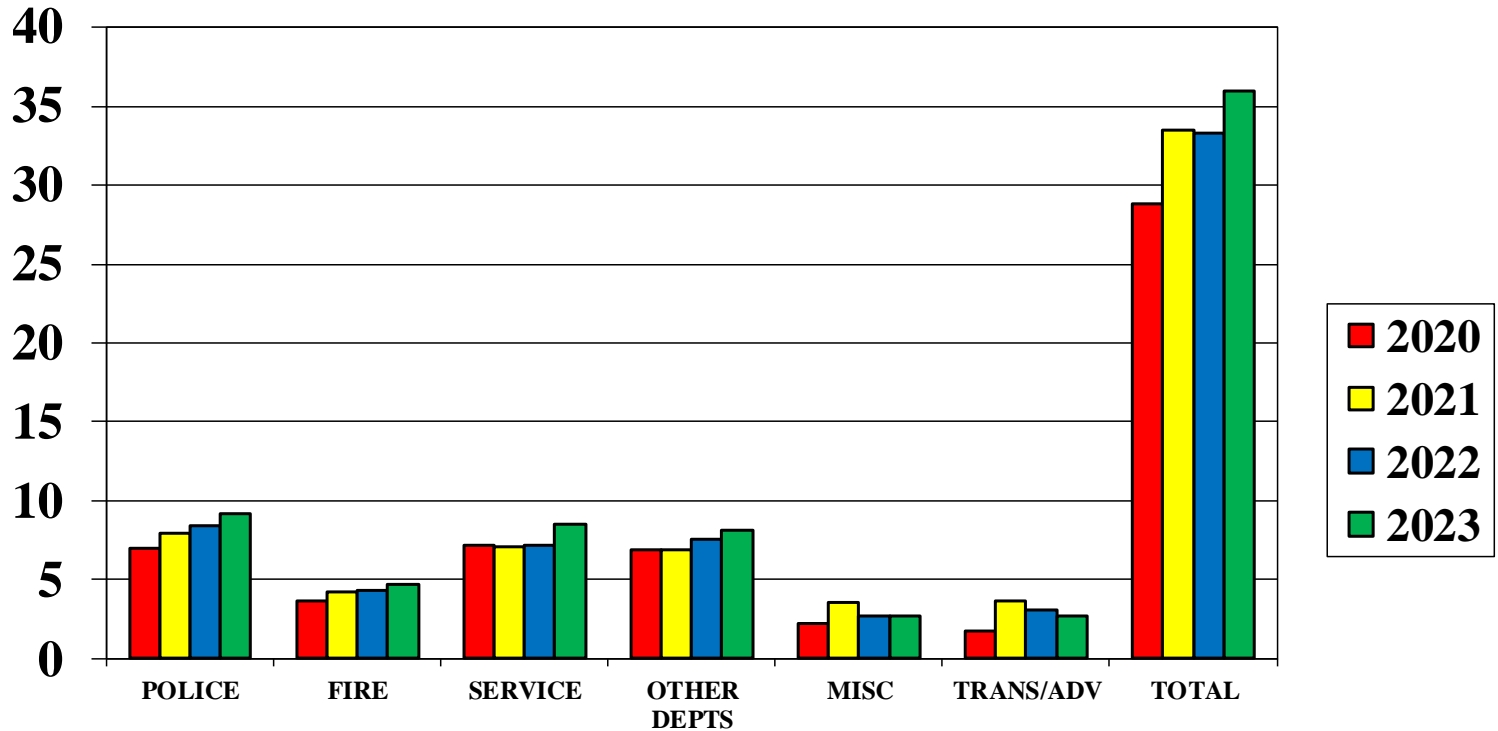
OBJECTIVE: MAXIMIZE SERVICES AT CURRENT REVENUES

GENERAL FUND COMPARATIVE (2023)



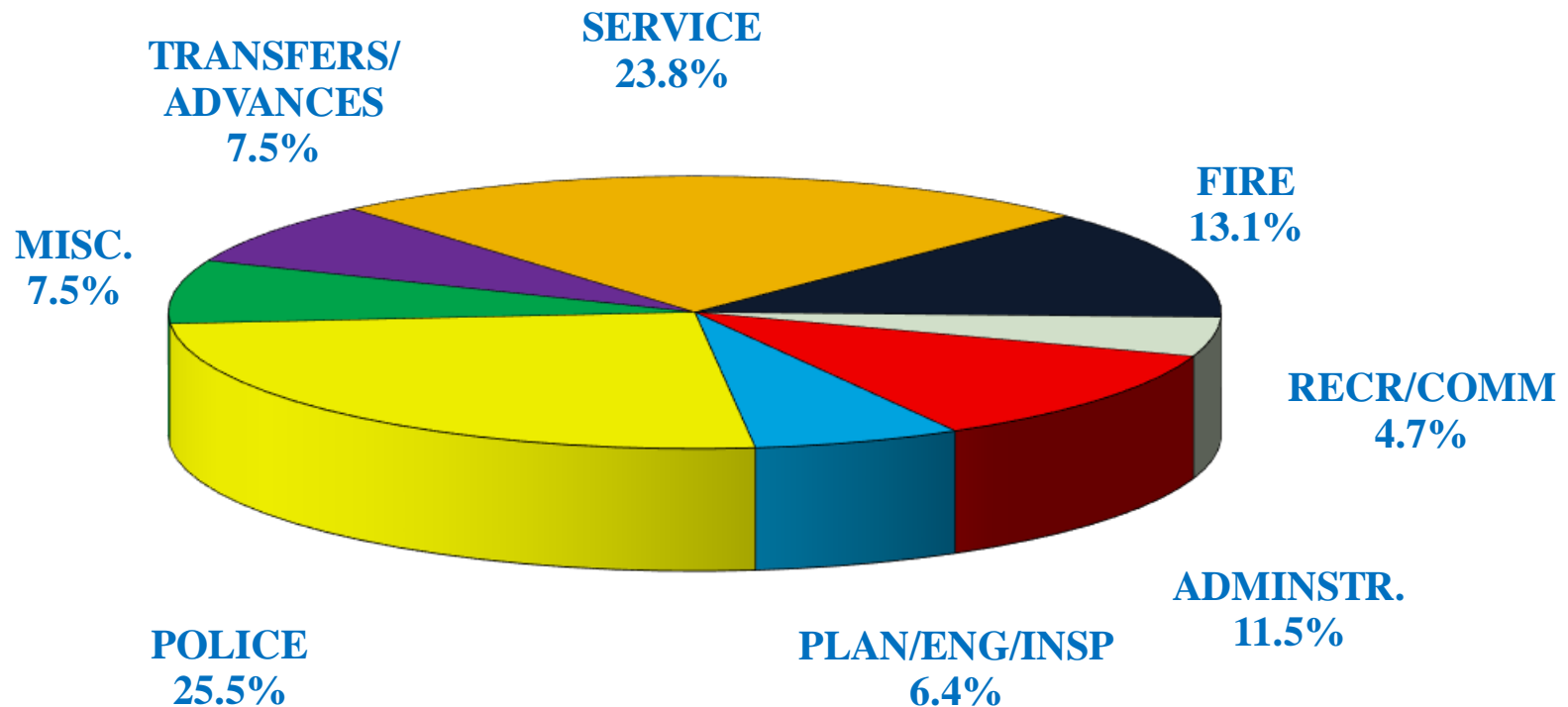
OBJECTIVE: CONTROL GENERAL FUND COSTS

COMPARATIVE EXPENDITURES (MILLIONS)



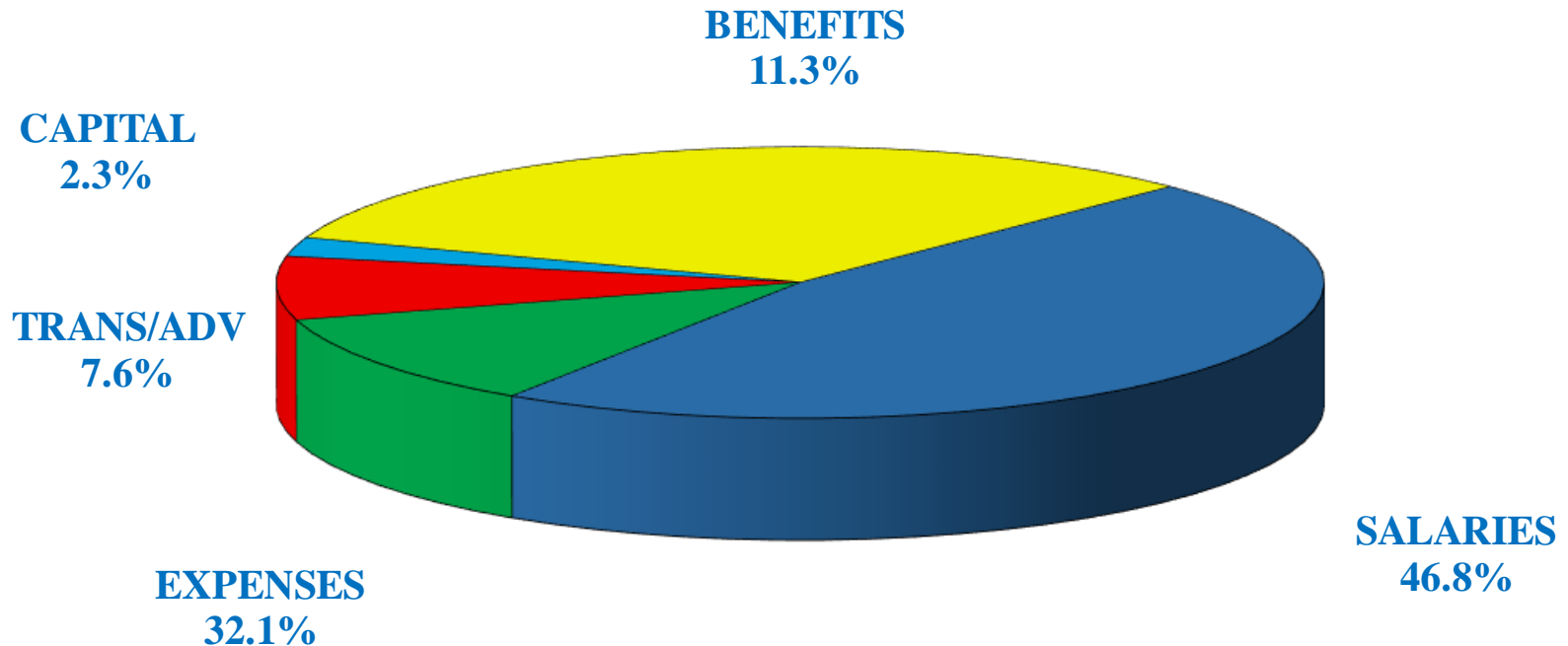
OBJECTIVE: CONTROL GENERAL FUND COSTS

EXPENDITURES – BY DEPARTMENT (2023)

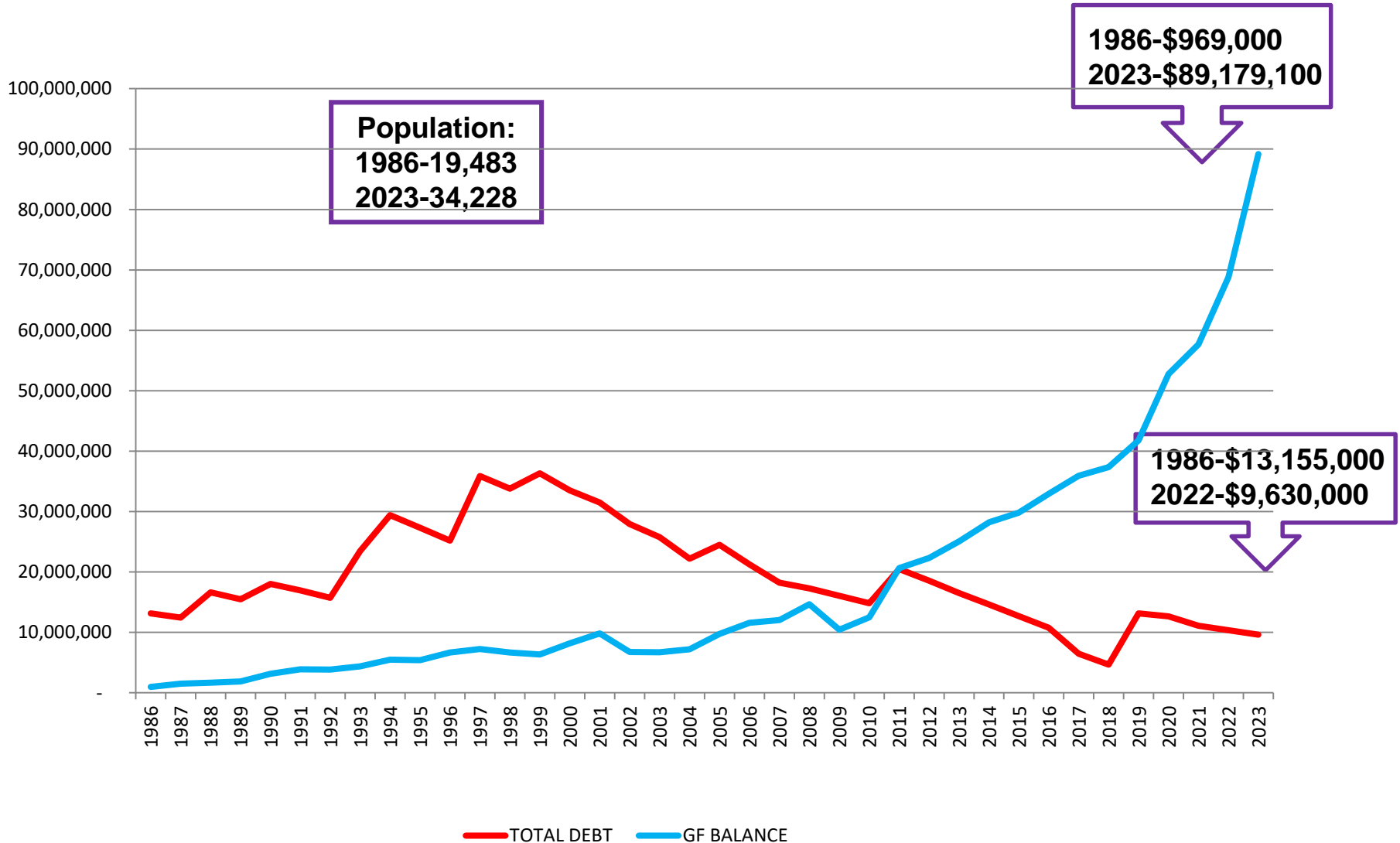


OBJECTIVE: CONTROL GENERAL FUND COSTS

EXPENDITURES – BY CATEGORY (2023)



HISTORICAL PERSPECTIVE DEBT VS. GENERAL FUND BALANCE



WHAT'S COMING TO WESTLAKE

PROPOSED RECREATION PROJECTS:

- **Parkside Athletic Field Improvements (2024)**
- **Recreation Center Field Improvements (2024)**
- **Meadowood Golf Course Practice Facility (2024)**
- **Clague Park/Bradley Nature Park—Trails/Restrooms (2024)**
- **Clague Park Cabin Construction (2025)**
- **Recreation Center Playground Improvements (2025)**
- **Clague Park Field Improvements (2026)**
- **Bradley Nature Park Playground (2027)**
- **Porter Road Fields Improvements (2027)**
- **Recreation Center Auxiliary Gym (2029)**

BOND RATINGS AND AWARDS

Financial Awards:

- **AAA Bond Rating by all rating agencies – 22 years**
- Distinguished Budget Presentation from GFOA (Govt. Finance Officers Association) – 27 years
- Certificate of Achievement from Excellence in Financial Reporting from GFOA – 40 years
- Award for Outstanding Achievement in Popular Reporting from GFOA – 21 years
- Auditor of State Awards for Financial Excellence and Awards of Distinction – 21 years

THANK YOU !

- To the dedicated staff of the City of Westlake
- To the members of City Council
- To the entire community for their support



- The City is successful because of its citizens, schools, library, employees, business community and other partners
- We can continue our success through the efforts and participation of the entire community